

Saadat Eijaz Qureshi

Mr. Saadat is Director of Sales & Marketing at Roshan Packages Ltd. He has helped the Company to build a strategy and value proposition for products and services in the packaging industry. While leading the sales and marketing function, he has inspired the team to achieve overwhelming results even under the most challenging market conditions. Mr. Saadat has made substantial contributions to Company's sale and production network within the country, ensuring that each is at par with the international standards the packaging industry. He has been a driving force behind the Company's success, allowing it to reach new heights of growth and expansion. He is considered an authority in the supply chain of fruits, vegetables and other perishable commodities.

Mr. Saadat also contributed as the Chairman of Pakistan Horticulture Development and Export Board (PHDEB) for two years and served as a member for almost ten years. He is also the director of Roshan Enterprises, a leading exporter of fruit to the Middle East, Central Asia, USA and Europe, and is a member of the board of directors of Roshan Sun Tao Paper Mills.